

Achmad Irfan Muzaki

Full-Stack Developer

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Fullstack developer with 11 years of experience building websites from the ground up — covering UI/UX design, front-end engineering, and back-end architecture. Skilled in creating scalable digital systems that are not only functional, but also human-centered. Specializes in neurocasting-driven SEO and implementing Marketing 6.0 strategies to align technology with storytelling and growth. Also fluent in multimedia production, including video editing, motion graphics, and videography to support end-to-end digital campaigns. Ideal for roles that demand both creative precision and technical depth.

Experience → [My Portofolio](#)

Program Lead – Web Development & Digital Infrastructure

kalacemeti.com – Dana Indonesiana Public Program Dana Indonesiana Public Program (Kemendikbudristek RI x LPDP Kemenkeu RI)
Indonesia | 2024.

Reference: William E. Apipidely, M.A. — Chair, Selection Committee – Dana Indonesiana | weaipidely@gmail.com

Jobdesk:

- Led full-stack UI/UX design, front-end & back-end development, and deployment of 4 interconnected digital platforms for a local & national cultural infrastructure initiative.
- Oversaw UI/UX, front-end & back-end direction, optimized media, SEO-focused neurocasting, and Marketing 6.0 strategy to maximize reach and user engagement.
- Managed a multidisciplinary team delivering functional & user-friendly platforms for local artist, musicians, filmmakers, researchers, citizen journalism, and the public.
- Key platforms delivered:
 1. kalacemeti.com – Cultural hub program portal
 2. records.kalacemeti.com – AI-powered royalty-split & publishing music platform
 3. pictures.kalacemeti.com – Indie film streaming, festival event & education
 4. archive.kalacemeti.com – Open-access digital library & citizen journalism

Full-Stack Developer

snufisfun.fun — Creative Personal Branding Agency, Brooklyn, NY (Remote)
Remote Working from Wonosobo, Indonesia | 2025

Reference: Philip Van Dusen — CEO | philipvandusen@snufisfun.fun

Jobdesk:

- Developed and deployed a overseas creative agency website tailored for digital artists, creators, and content professionals focused on personal branding & neurocasting.
- Delivered both front-end (responsive UI/UX for desktop, mobile, and tablet) and back-end infrastructure, optimizing for speed, SEO, optimized media, and scalability.
- Integrated dynamic content systems, interactive & communicative UI/UX, and modular layout for flexible & functional brand storytelling and narrative client case studies.

- Worked remotely with a US-based team across time zones to meet tight deadlines and deliver high-quality, cross-cultural creative outcomes with consistent professionalism, collaborative tools, streamlined workflows and attention to detail.

Skills

Hard Skills

- Full-Stack Development
- UI/UX Design & Motion Graphic
- SEO Neurocasting, Marketing 6.0
- Video Editing & Videography

Soft Skills

- Agile Project Management
- Cross-cultural Communication
- Creative Problem Solving
- Strategic Thinking

Tech Stack

- **Programming & Frameworks:** React.js, Next.js, Laravel, Node.js, VScode, Bootstrap
- **Database & Backend:** Python, MySQL, Firebase, Supabase, RESTful API, Sublime
- **CMS:** Wordpress, Framer, Webflow, Elementor Pro, WooCommerce, Grav, Weebly
- **Multimedia:** Figma, Adobe Creative Suite, DaVinci Resolve Studio, Final Cut Pro X, Logic Pro X, AVID Media Composer, Affinity Designer, Reaper, Steinberg, Ableton Live
- **SEO & Marketing:** Google Analytics, Semrush, SEOGets, Marketing 6.0 strategies
- **Collaboration:** GitHub, GitLab, Jira, Notion, Slack, Discord, G-Suite, Trello, Quickbase
- **AI:** ChatGPT, Claude, DeepSeek, Google VEO3, Runway, ElevenLabs, Midjourney

Public Engagements

Workshop Speaker – *“Cinematic Fundamentals & Technicals for Local Storytelling”*

Dana Indonesiana – Public Space: Micro Cinema (Kemendikbudristek RI x LPDP)

Wonosobo, Indonesia | 2022

Reference: Akhmad Mahmud — Program Director | amatsenopati98@gmail.com

[Watch the documentation](#) | [Certificate](#)

Awards

- **Best Documentary Film 1st Place** – *“Parade Film Nusantara Budaya Indonesia”*
Nusantara Artnival 2016 – *“The International Traditional Music Festival”*
[Achievement certificate](#) | [Watch the documentary movie](#)
- **Top 10 Nominee Best Screenplay** – *“2024 Religious Moderation Short Film Festival”*
Religious Research & Development Center Jakarta – Kemenag RI
[Official announcement](#) | [Watch the documentary movie](#)

Education

Bachelor of Applied Communication Science – Broadcasting

Multimedia College “MMTC” — Yogyakarta, Indonesia | Graduated 2019 | [Journal](#)

Final Project: Visual Composition & Shot Development in the TV Documentary Program

“Rekam Budaya” – Episode: *“Legenda dari Tanah Brahmana”* | [Watch the final project](#)

GPA: 3.26 | [Certificate of Completion](#) | [Professional Certificate](#)