

Neurocasting

RATE CARD

Neurocasting for SEO Optimize

Start from

USD 420 / month

Brainwired content & structure designed to attract traffic and retain human attention — not just bots.

- Keyword mapping based on user intent, not just volume
- Neuro-structured blog/article outlines that guide attention
- Headline & meta copywriting that triggers curiosity clicks
- Internal content architecture for long-term revenue growth
- SEO writing that feels human, emotional, deep, and sharp
- Optional: handoff for CMS

Neurocasting for Digital Marketing

Start from

USD 666 / month

Content built on behavioral patterns, emotion triggers, and conversion psychology — neurocrafted for ads.

- Neurocrafted for ads, social media, website, and email
- CTA placement strategy based on attention curve, decision friction & sales
- Brand tonality development (positioning & segmentation)
- Emotional narrative layering (trust > tension > payoff)
- Funnel flow strategy (ads → landing → email → action)

Term & Conditions

- **Scope** each package includes a fixed number of deliverables per month. Extra requests billed separately or upgraded to custom plan.
- **Revisions** includes 1 major + 2 minor edits per deliverable. Additional edits: \$20/hour.
- **Payment** billed via Wise.
- **Subscriptions** auto-renew unless paused/cancelled 5 days before new cycle.
- **Cancellation** no partial refunds. Can pause or cancel before the next billing cycle.
- **Inactivity** if there's no response for 30 days, the service paused automatically. No rollover deliverables.
- **Rights** final content belongs to the client after full payment. Showcase work unless requested otherwise.
- **Confidentiality** all client data, strategy, and briefs are kept strictly confidential.

Privacy Policy

- **Confidentiality** all brand materials, strategy, content, documents, briefs & internal communications are treated as strictly confidential.
- **Data Usage** any client data is used only to fulfill the agreed project scope. No data will be shared, sold, or disclosed.
- **Storage & Retention** content drafts and client materials are securely stored and retained for 60 days after project completion.
- **Content Ownership** all delivered content becomes the client's intellectual property after full payment.
- **Portfolio Use** selected final work may be displayed in my private or public portfolio unless the client requests otherwise in writing.
- **Client Rights** clients may request deletion of shared data or drafts at any time.

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